



**Mobilize**  
**CALIFORNIA**  
**DRIVING CHANGE**

**ANDRE ARBELAEZ**

**AUGUST 23<sup>RD</sup>, 2019**

**SUN COAST WINERY RESORT & SPA**

**TEMECULA, CALIFORNIA**

A decorative graphic on the left side of the image, consisting of white lines and circles on a blue background, resembling a circuit board or data network.

# MOBIILITY IN OUR SMART CITIES, SMART CARS, & SMART HOMES



# SMART CITIES



The background is a dark teal gradient. In the corners, there are decorative white line-art elements resembling circuit traces or data paths, with small circles at the end of the lines.

A Smart City is a connected municipality that uses information and communication technologies to enhance the quality and operation of urban services



**MACH**



# Why Smart Cities are needed now?

The need to handle global environment and urbanization problems

- Global Warming and Climate Change
- Population increase and Resource Depletion
- Adverse effects of increasing urbanization



## Smart Government Panel

CIO of the United States,  
Tony Scott

CTO of New York City,  
Miguel Gamino

CIO of Puerto Rico, Louis  
Arocho

**BRING TOGETHER  
THE COLLECTIVE POWER**

**OF THE  
PRIVATE SECTOR**





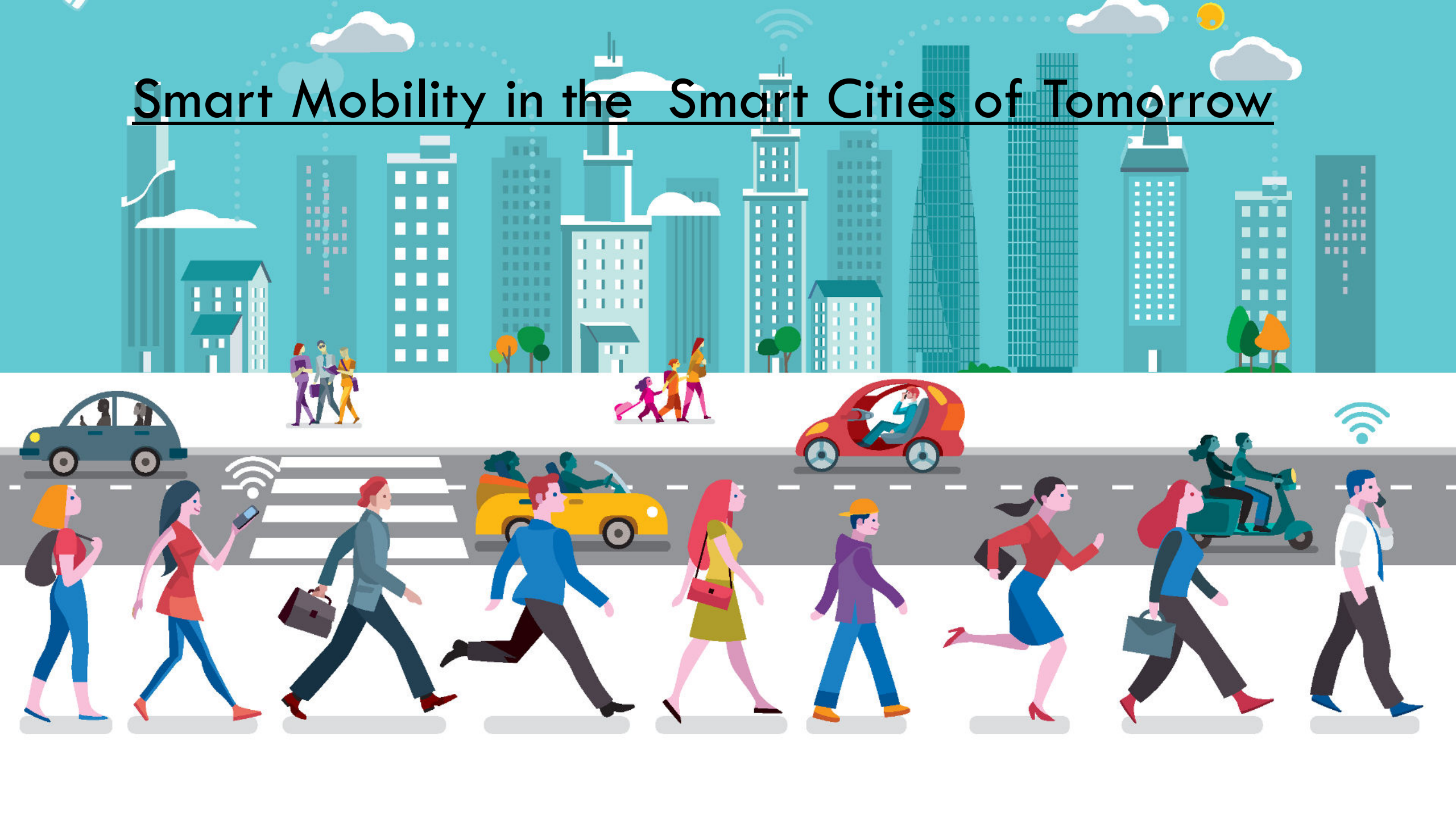


Thaddeus Arroyo

CEO of AT&T Business



# Smart Mobility in the Smart Cities of Tomorrow



# Smart Mobility in the Smart Cities of Tomorrow

- Smart Mobility at the Policy Level
- The Connected Vehicle
- Commuters and the Internet of Things
- Using Technology to Improve Traffic Flow
- Smart Public Transportation



# CONNECTED CARS





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“THE RAY” IN  
ATLANTA GEORGIA,  
AN 18 MILE LONG  
TESTBED OF  
INNOVATION OF  
SUSTAINABILITY &  
TRANSPORTATION





10:49

LTE

DOWNTOWN

Dime Store

Shake Shack

Townhouse

W Congress St

W I d St

Center Dr



Home



Work



Monday  
12

Art Review

10:00 - 11:30...



# SMART HOMES





keemple

KEEP IT SIMPLE.









# THE ACADEMIC CHALLENGE IN OUR SMART-ER WORLD





THE EARTH IS A GIANT LANDFILL

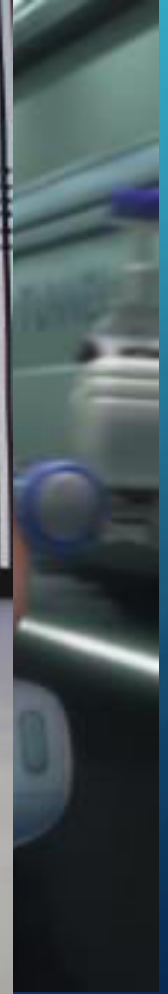




ADVERTISING IS ALL AROUND US



ADVERTISING IS RIGHT IN FRONT OF OUR  
FACES





**WE'RE EXPECTED TO WORK FOR LONGER  
AND LONGER**



**NONE OF US ARE HAVING SEX**

# The Future

NEXT EXIT

