

GLOBAL TRADE

POWERED BY



California
Community
Colleges



Millennials are the Future of Supply Chain

In the next 10 years, many logistics companies will see a high decline in the workforce as many employees are going to be retiring, with no one qualified to replace them- however, many opportunities in global trade exist within this industry.

Authors

Leah Goold Haws – Statewide Director of Global Trade, California Community College System, and Statewide Director, California International Trade Office

AJ Tjaden- Supply Chain Professional, Marketing Manager, LTSC and Customer Experience, Envoy

Devyn Heimbeck- Sales and Implementation, Trade Tech Inc.

Moderator- Julian Leuthold – Founder, Get Global

www.globaltradeworkforce.com

Creating a Global Trade Ready Workforce

CALIFORNIA COMMUNITY COLLEGES

Preparing learners to advance a global ready workforce well-versed in the skill sets employers demand.





**What Jobs Exist
and in What
Areas?**

**What Skills Are
Needed?**

What We Can Do

www.globaltradeworkforce.com

A Case Study of 3 Logistics Companies

amazon

flexport.

CONVOY

Positions in Global Trade



Area- Logistics Capacity Planning

Title- Program Manager

What they do- Build capacity plans for new station launches, defining metrics, measuring results, create planning models, business and shift optimization, etc.

Basic Qualifications- BA in Supply Chain, Statistics, Engineering, Business Analytics, Transportation, or Operations Research. 2+ years in industry.

Key Skills:

Excel

Tableau

SQL

**Estimated
Pay:**

\$86,000

Job Emphasis:

**Data Analytics &
Operational Planning
Logistics**

Positions in Global Trade

flexport.

Area- Global Logistics

Title- Global Operations Associate

What they do- Manage all aspects of international trade from origin to destination, including coordinating shipments, working with clients, collaborating with sales teams, and assisting with troubleshooting.

Basic Qualifications- BA/BS degree, 1+ years at a startup, consulting, accounting, or investment firm, good communication skills, attention to detail, can become an expert in international trade quickly.

WWW.GLOBALTRADEWORKFORCE.COM

Key Skills:

Communication

Attention to Detail

**Estimated
Pay:**

\$68,000

Job Emphasis:

**Shipping Coordination
& Troubleshooting**



Positions in Global Trade

flexport.

Area- Global Logistics

Title: Global Customs Associate

What they do- Make US Customs entries under US Customs law for high profile clients, digitally prepare documentation for goods to clear customs, ensures compliance, and maintains up to date knowledge of laws.

Basic Qualifications- BA/BS degree (plus for those with degrees in Supply Chain, International Trade, International Business, or Maritime law) communication skills, logistical problem solving skills, high level of computer literacy.

WWW.GLOBALTRADEWORKFORCE.COM

Key Skills:

Communication

Attention to Detail

**Estimated
Pay:**

\$60,000

Job Emphasis:

**Regulatory
Environments &
Problem Solving**



Positions in Global Trade

CONVOY

Area- Global Logistics- Freight- Technology

Title- Operations Specialist

What they do- Provide customer support, monitor shipments, troubleshoots, scheduling, data input, business growth.

Basic Qualifications- Degree preferred, experience in customer-facing role, strong work ethic.

Key Skills:

Communication

Attention to Detail

Multitasking

**Estimated
Pay:**

\$48,000

Job Emphasis:

**Customer Service,
Troubleshooting &
Equipment Monitoring**

Positions in Global Trade

CONVOY

Area- Global Logistics- Freight

Title- Vender Operations Manager

What they do- Build strategic plans for the team, defining KPIs and OKRs. Lead a team to meet quarterly metrics and goals. Foster relationships and act as a liaison, identify opportunities for company growth.

Basic Qualifications- BA or higher required, experience with program management, relationship building, able to adapt.

Key Skills:

Communication

Attention to Detail

Multitasking

**Estimated
Pay:**

\$60,000

Job Emphasis:

Program Management

Engagement

Business Growth