



CENTER FOR A
COMPETITIVE WORKFORCE

Global Trade & Logistics Powered by LAEDC

REGIONAL ADVISORY MEETING

Los Angeles Community College Program Look Book

POWERED BY



California
Community
Colleges



Business &
Entrepreneurship
Sector LOS ANGELES REGION



In partnership with the Center for a Competitive Workforce,
the Regional Directors of Employer Engagement, and the
Los Angeles Economic Development Corporation

THANK YOU TO THE PORT OF LOS ANGELES FOR HOSTING



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MEETING AGENDA

Date and Time	February 21, 2020 from 10am-1pm (Lunch provided)
Occupation	Supply Chain and Logistics
Website	https://competitiveworkforce.la/global-trade-logistics-advisory/
Opening Remarks (20 minutes)	Welcome and Introductions Jessica Ku Kim, LAEDC Center for a Competitive Workforce Overview Richard Verches, CCW Careers in Global Trade and Logistics Introduction Regional Directors of Employer Engagement
Discussion Topics Moderated by Jessica (2 hours)	<ul style="list-style-type: none">- Industry workforce trends- Technology and AI impacts- Opportunities to bridge knowledge, talent and certification gaps- Industry trends used to access entry-level talent
Curriculum Review (30 minutes working lunch)	Colleges represented: Cerritos College, Compton College, East LA College, El Camino College, Glendale Community College, Long Beach City College, Los Angeles City College, Los Angeles Harbor College, Los Angeles Mission College, Los Angeles Southwest College, Los Angeles Trade Technical College, Rio Hondo College, Santa Monica College, West Los Angeles College
Closing Remarks (10 minutes)	Next Steps and Adjournment Jessica Ku Kim, LAEDC



CENTER FOR A COMPETITIVE WORKFORCE

Mission

Center for a Competitive Workforce (CCW) was established in 2017 as a Strong Workforce Program regional project of the 19 community colleges in the Los Angeles region in collaboration with the LA/OC Center of Excellence for Labor Market Research (COE) hosted at Mt. San Antonio College and the Los Angeles County Economic Development Corporation (LAEDC).

In partnership with the COE and LAEDC Institute for Applied Economics, CCW has published multiple labor market reports that analyze labor supply and demand data for middle-skill occupations in high-growth industries to inform and influence the development of new or modified career education and workforce development programs and curricula. CCW supports quarterly convenings with education, workforce, nonprofit, government and industry leaders in three of the LA region's most highly concentrated and fastest growing industry sectors of advanced transportation, bioscience and digital media/entertainment, with the co-equal goals to strengthen industry engagement with community college faculty and to connect more community college students to meaningful work-based learning opportunities, as one of the best ways to constructively prepare them for the 21st century jobs and careers in the fast-emerging and rapidly-changing knowledge-intensive industries that will drive our regional economy today and tomorrow.

CCW, in partnership with the regional directors for employer engagement, is piloting seven regional advisory committees to further strengthen regional alignment of and ongoing connections between faculty and industry. CCW has developed two online platforms: a biosciences industry portal and a regional Workforce and Education Partner Portal that employs technology to increase the speed and richness of industry-college connections, to seamlessly access and deploy the economic intelligence gleaned through industry engagement, and to rapidly expand and scale the number of work-based learning and employment opportunities for career education students and graduates with certificates and degrees.

Learn more at www.CompetitiveWorkforce.LA.



California
Community
Colleges



LOS ANGELES COUNTY
ECONOMIC DEVELOPMENT CORPORATION

Funded by the California Community Colleges Chancellor's Office under the Strong Workforce Program (SWP) as a Los Angeles Regional Project.

The Los Angeles County Economic Development Corporation (LAEDC) was founded in 1981 as a nonprofit, public-benefit organization to harness the power of private sector in collaboration with L.A. County, to guide economic development and create more widely shared prosperity. LAEDC collaborates with all stakeholders in the region including education, business, and government. Learn more at www.LAEDC.org.



Contact Information



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REGIONAL DIRECTORS OF EMPLOYER ENGAGEMENT

Regional Directors play a key role in implementing activities and achieving outcomes for their designated sector by working with community colleges in the designated region to strengthen connections between career education and business and industry.

The Regional Directors develop partnerships with business and industry, working closely with key talent including Regional Chairs, Centers of Excellence, Technical Assistance Providers, Pathway Coordinators, Statewide Directors, and other Regional Directors of Employer Engagement.

For more information regarding Regional Directors and their industry sectors, use the following link: www.laocrc.org/member-resources/rdee

Their recently released report titled Careers in Global Trade and Logistics is included on page 24. It is also available here: www.globaltradeworkforce.com/wp-content/uploads/2020/02/LA-Careers-in-Global-Trade-and-Logistics.pdf

Contact Information



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www.laocrc.org/member-resources/rdee/small-business



Katie Mishler, Advanced Transportation & Logistics, Los Angeles

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www.laocrc.org/member-resources/rdee/advanced-transportation



Ruth Amanuel, Global Trade, Los Angeles

Ramanuel@lbcc.edu

www.globaltradeworkforce.com/





INDUSTRY REPRESENTATION

Avin Sharma, Director of Labor Relations & Workforce Development, Port of Los Angeles



Avin joined the Port after having served in President Barack Obama's Administration as White House Liaison and Counselor to U.S. Secretary of Labor, Tom Perez. In his role at the Port he is responsible for engaging and maintaining relationships with labor unions and leading the Port's efforts to develop initiatives that support workforce development in the goods movement sector across Southern California. In January 2020, Governor Gavin Newsom appointed Avin as the newest board member of the California Workforce Development Board, responsible for the oversight and continuous improvement of the workforce system in California.

Cameron White, Principal Talent Acquisition Business Partner, Northrop Grumman Corporation



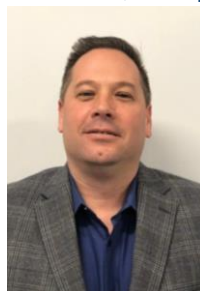
Cameron has worked with Northrop Grumman Corporation for four years as a talent recruiter, currently supporting the University Relations and Recruiting department, specifically finding Interns and Entry-Level Candidates for Industrial Engineers, Manufacturing Engineers, Facilities and Environmental Engineers, Procurement Analysts and Buyers, Project Managers, and Field Engineers. He previously worked as a National Sales Recruiter for Naviron, Marketing Specialist for LivingSocial and Staffing Manager for OfficeTeam. Cameron received his B.A. from California State University Long Beach.

Gabriel Shweiri, President and CEO, BGI Worldwide Logistics



Gabriel's professional career began directly out of graduate school, working for one of the largest US-based freight forwarding companies. His experiences took him through sales, operations, technology, accounting, management and marketing as well as the functional areas of import, export, surface, air and ocean logistics. Gabriel is currently Chair of the Global Business & Entrepreneurship department at Santa Ana College, and has been an instructor for more than 20 years. He also serves on the board of governors of NASBITE International and has served as a member of its executive committee. Gabriel earned his MIM from Thunderbird and his bachelor's degree in International Affairs from George Washington University in Washington, DC.

Jeff Diller, Sr. Operations Manager of Terminal Operations, Nautilus International Holding Corp.



Jeff has over 20 years of operations experience working with all levels of organizations including Rio Tinto, Clark Western, Brinderson and Metro Ports. He has been able to contribute in the fields of behavioral safety, labor relations, contract negotiations, operations management, procurement processes, workforce planning, vessel and rail logistic planning and strategic management. He has a reputation for being an ambitious business-minded team leader that effectively communicates to drive results. Jeff has been able to add value in a variety of roles to positively affect several organizations. He received his BA in Organizational Leadership from Azusa Pacific University.



Jessica Mihal, Vice President of Human Resources, Nautilus International Holding Corp.



Jessica has over 20 years of experience building innovative and efficient HR practices for Safeway, Michael Kors, Sysco and Nautilus Intl; all companies with robust supply chains. Her expertise spans employee relations, labor relations, talent planning, workforce analytics, management development, employee engagement initiatives and diversity management. She received her BA from UCLA in Political Science and is a graduate of the USC Food Industry Management Program. She also received her SHRM-CP designation from the Society of Human Resources Management and her PHR designation from the HR Certification Institute in 2010.

John Carver, Deputy Executive Director of Special Projects, Los Angeles World Airports



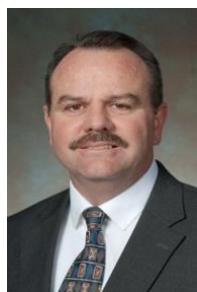
John leads LAWA's Special Projects program and is currently responsible for over \$2 billion in infrastructure development underway to modernize LAX cargo infrastructure and consolidate distribution operations. John has been tasked to lead LAWA's resiliency efforts, expected to result in the first ever U.S. airport microgrid, designed to provide added protection to LAX in the event of a power loss of extended duration. A native of California and a graduate of the University of Southern California, he is also a member of the American Association of Airport Executives and is proud to serve on the Executive Board of the USC Graduate School of Supply Chain Management.

Nolon Mavar, Subcontract Programs Manager, Northrop Grumman Corporation



Nolon leads a team of subcontract management professionals that support the F/A18 and F5 programs at NGC. He is responsible for proper and effective source selection and daily management of all subcontracts supporting these programs. Nolon has over 15 years of experience in subcontract management for both the Air and Space programs. He earned a bachelor's degree from UCLA and his MBA from Cal State Dominguez Hills.

Patrick O'Connor, Subcontracts Director, Northrop Grumman Corporation



Patrick leads a team of subcontract management professionals that support all programs within the Strategic Space Systems division's multi-billion dollar portfolio. He is responsible for proper and effective source selection and daily management of all subcontracts supporting these business units. He has over 33 years of leadership and expertise in supply chain management in the aerospace and defense industries. Patrick earned a bachelor's degree in accounting from Oral Roberts University. Patrick has completed the NGAS Program Management Conference (PMC), various Global Supply Chain training courses, as well as the Global Business Executive Program at Thunderbird School of Global Management.

Robin Mitchell, College Talent Acquisition Strategy Manager, American Airlines



Robin started her career at American Airlines as part of the MBA rotational program and has enjoyed working in different parts of the company including Finance, Onboard Planning, Cargo and Revenue Management. She currently leads American's global college recruiting efforts and enjoys finding top talent for the organization. Robin got her undergraduate degree from Baylor, and her MBA from SMU.



COMMUNITY COLLEGE REPRESENTATION

- Cerritos College
- Compton College
- East LA College
- El Camino College
- Glendale Community College
- Long Beach City College
- Los Angeles City College
- Los Angeles Harbor College
- Los Angeles Mission College
- Los Angeles Southwest College
- Los Angeles Trade Technical College
- Rio Hondo College
- Santa Monica College
- West Los Angeles College



Cerritos College

Program Name	Supply Chain Logistics Training
Competencies Focus	The training provides Certified Logistics Associate (CLA) and Certified Logistics Technician (CLT) certifications plus OSHA-10 and Forklift Certifications. It is a short-term not-for-credit training program.
Cohort Size	Minimum 10 per cohort; currently 20 participants
Hiring Timeframe	The goal is for all participants to complete the training and obtain gainful employment in the logistics supply chain industry sector upon completion. If a participant is not hired upon completion, the hiring timeframe range is 1-3 months.

The next training starts Monday, April 20th and ends Thursday, May 21st 2020.

Successful completers will obtain:

- Certified Logistics Associate
- Certified Logistics Technician
- OSHA 10 Safety
- Forklift Operator Certification

Students may be eligible to receive training at no cost.

For more information, contact Jasmine Arguello at 562-860-2451 ext. 2492 or jaarguello@cerritos.edu.



Compton College

Program Name	Computer Information Systems
Website	www.compton.edu/Academics/CTE/cis/index.aspx
Competencies Focus	The computer and information systems program is intended for students interested in information systems, and can lead to a degree or certificate of competence and career placement or advancement. A variety of courses will enable students to design graphical user interfaces, perform systems analysis, develop Web pages, spreadsheets, and databases, and implement and maintain LANs (Local Area Networks). The program leads to career opportunities as software specialists, web programmers, database developers, systems analysts, or network administrators.
Cohort Size	15-20+ students
Hiring Timeframe	Following 8-12 month program
Program Name	Automotive Technology
Website	www.compton.edu/academics/CTE/autotech/index.aspx
Competencies Focus	The automotive technology program prepares students for employment in the field and provides upgrade opportunities for currently employed personnel. By completing the degree or certificate requirements, the student will gain proficiency in safety practices, automotive service, testing, troubleshooting, brakes, suspension, wheel alignment, engine tune-up, electrical systems, fuel systems (carburetion and fuel injection), emission systems, transmissions, drive trains, engine repair, engine rebuilding, automotive machining, or air conditioning. A student completing degree or certificate requirements may expect to enter industry as a technician in automotive service, repair, tune-up, smog certification, or automotive air conditioning.
Cohort Size	15-20+ students
Hiring Timeframe	Following 8-12 month program



Additional relevant programs include:

- Machine Tool Technology
 - o www.compton.edu/academics/CTE/mtt/index.aspx
- Air Conditioning and Refrigeration
 - o www.compton.edu/academics/CTE/airconditioning-refrigeration/index.aspx
- Automotive Collision Repair / Painting
 - o www.compton.edu/Academics/CTE/autocollision/index.aspx

Division II CTE program information available here: www.compton.edu/academics/div2

For more information, contact:

Nicole Smith, Job Placement Specialist
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Alicia Zambrano
CTE Career Pathways Coordinator
310 900-1600 ext. 2779
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East Los Angeles College

Program Name	Technology and Logistics Program
Website	www.elaclogistics.com
Competencies Focus	The goal of East Los Angeles College's Technology & Logistics Program is to prepare students for 21st Century careers in the Logistics industry. Since our inception, we have made a strong commitment to stay current with industry trends and establish strategic industry partnerships to influence curriculum and land careers for students. Our Motto: Moving at the speed of business.
Cohort Size	The department serves over 900 students per year including high school students, business professionals and career-ready college students

For more information, contact Leo Medina at Medinal2@ELAC.edu.



El Camino College

Program Name	Automotive Technology Program
Website	www.elcamino.edu/academics/indtech/autotech/
Competencies Focus	The automotive technology program prepares students for employment in the field and provides upgrade opportunities for currently employed personnel. By completing the degree or certificate requirements, the student will gain proficiency in safety practices, automotive service, testing, troubleshooting, brakes, suspension, wheel alignment, engine tune-up, electrical systems, fuel systems, emission systems, transmissions, drive trains, engine repair, engine rebuilding, automotive machining, or air conditioning.

For more information, contact Edward Matykiewicz, Lead Instructor at ematykiewicz@elcamino.edu or (310) 660-3593 ext. 3348.



Glendale Community College

Program Name	International Business
Website	www.glendale.edu/academics/degree-certificate-programs/certificate-programs/international-business
Competencies Focus	<p>Upon completion of the program the students will be able to:</p> <ul style="list-style-type: none">- Identify the risk and rewards of international business- Explain the influence of culture- Describe methods for marketing and distributing goods to an international market- Understand and determine the most suitable business organization forms and means of financing an international business- Understand currency translation and be able to devise a process for protecting a business from problems associated with exchange rates- Understand and critically evaluate problems associated with marketing products in other countries- Understand some of the legal requirements for international trade established by other countries

For more information, contact Rafael Cardona at rcardona@glendale.edu or Marisa Zakaria at marisaz@glendale.edu.



Long Beach City College

Program Names	International Business and Logistics Programs
Website	Classes: www.apps.lbcc.edu/schedule/schedule.cfm Business curriculum guide: www.lbcc.edu/sites/main/files/file-attachments/19-20-business-cg.pdf?1573060121
Competencies Focus	<p>For more information regarding the short-term intensive training programs for logistics, click here: www.lbcc.edu/post/maritime-center-training-programs</p> <p>After completing Introduction to International Business, students should be able to:</p> <ul style="list-style-type: none">- Recognize the impact of international trade in the Southern California basin- Evaluate the potential challenges of entering a foreign market- Understand and use the vocabulary of international business- Calculate the financial impact of changes in foreign exchange rates- Demonstrate an understanding of the role of ethnic, social and economic difference as they relate to world trade- Analyze political risks in entering a foreign market
Cohort Size	140 students

For more information, contact Karen Faulkner, PhD, MBA, MIM at kfaulkner@lbcc.edu or 562-938-4625.



Los Angeles City College

Program Name	Computer Science, Cloud Computing and Cyber Security Programs
Website	Course information: www.lacitycollege.edu/Departments/Math-CSIT-CT-CAOT/Programs Career Center resources: www.lacitycollege.edu/Resources/Career-Center/Department-Home
Cohort Size	20+ students
Hiring Timeframe	LACC Career Expo will be held on May 19, 2020 from 11:00am-2:00pm to assist students

For more information, contact Juliana Medina, Career Center Coordinator at medinaj@laccd.edu or 323-953-4000 ext. 1522.



Los Angeles Harbor College

Program Name	Business Administration Program
Website	Business Administration webpage available here: www.effectiveness.lahc.edu/academic_affairs/business/SitePages/Home.aspx Course catalog available here: www.ed2go.com/lahc/ Career Training Program Course catalog: www.careertraining.ed2go.com/lahc/
Competencies Focus	Courses offered include: <ul style="list-style-type: none">- Distribution and Logistics Management- Supply Chain Suite- Supply Chain Management Fundamentals- Manufacturing Applications

For more information, contact Mercy Yanez, Dean of Student Services at yanezm@lahc.edu.



Los Angeles Mission College

Program Name	Business and Commerce Program
Website	www.lamission.edu/Business/Degrees-Certificates.aspx
Competencies Focus	<p>Processes, principles, and procedures of purchasing, selling, producing, and interchanging goods, commodities, and services to prepare a person for a position of responsibility, management, and/or ownership.</p> <p>Other programs include:</p> <ul style="list-style-type: none">- Accounting- Finance- Business Administration- Business Management- Small Business Management- Marketing and Distribution- Retail Store Operations and Management

For more information, contact Marla Uliana, Dean of Career & Workforce Education at ulianamr@laccd.edu.



Los Angeles Southwest College

Program Name	Business Programs
Website	www.lasc.edu/business/
Competencies Focus	<p>The Business Department at Los Angeles Southwest College offers students the opportunity to acquire skills in a number of dynamic areas: the latest computer application programs, business English, graphics and accounting software.</p> <p>Degree and certificate programs are designed to prepare students for immediate employment and for promotional opportunities in information systems, office administration, and business communications. Business classes and courses in the Computer Applications and Office Technologies department opens the doors to those seeking employment in business, education and government in fields such as administrative assistants, accounting assistants, and administrative professionals.</p>

For more information, contact Allison Moore, Business Department Chair at MooreAP@lasc.edu.



Los Angeles Trade Technical College

Program Name	The School of Advanced Transportation and Manufacturing includes the following programs: Automotive Collision Repair, Automotive Technology, Truck, Transit, and Heavy Equipment, Hybrid and Electric Vehicle Technology, Motorcycle Mechanics, Manufacturing and Industrial Technology, Machine Shop CNC, Electronics Communications, Microcomputer
Website	www.lattc.edu/academics/pathways/atm
Cohort Size	Under 10 programs of study: 1750+ students

For more information, contact Marvin DaCosta, Pathway Navigator, at Dacostmb@LATTC.edu.

For more information regarding the Transportation Workforce Institute, visit www.twi.latcc.edu or contact Jess Guerra, Director at guerraj2@laccd.edu.



Rio Hondo College

Program Name	Logistics Management
Website	https://www.riohondo.edu/logistics-management/
Competencies Focus	This program is designed to prepare students for employment as logistics planners, transportation analysts, inventory planners, and purchasing analysts. The program will allow the student to develop organizational skills, which can lead to advancement in operations management, transportation, purchasing, materials management, and related areas. The sequence of courses will provide the student the opportunity to acquire the knowledge and skills demanded of the modern logistics specialist. The sequence in which courses are taken may be modified to meet individual needs.
Cohort Size	Approximately 20 students per semester
Hiring Timeframe	This depends on the employer and the shift. If the employer needs people during the day, then we can target night students or we can encourage day students who need a job to take the job and switch to night classes. It's helpful when the employer can remain flexible so students can finish their program of study, but, when push comes to shove students need to do what is best for their future.

For more information, contact Gita Runkle, Dean, at grunkle@riohondo.edu.



Santa Monica College

Program Name	Global Trade and Logistics Program
Website	www.smc.edu/AcademicPrograms/BusinessDepartment/Pages/Global-Trade-and-Logistics.aspx
Competencies Focus	Global trade and logistics include supply chain management, operations management, packing, materials handling, transportation management, distribution center management, inventory management, procurement, warehousing, and systems controls. From cargo handler to sales executive, the range of possible career options is endless.
Certificate and Degree Options	<ul style="list-style-type: none">- Associate of Science in Logistics and Supply Chain Management (24 units)- Certificate of Achievement in Logistic/Supply Chain Management (24 units)- Certificate of Achievement in International Business (24 units)- Department Certificate Business Logistics (12 units)- Department Certificate Business International (12 units)

To view a program video, use the following link:
www.youtube.com/watch?v=IN3cLfxsv-c&feature=youtu.be

For more information, contact Keith Everett at Everett_Keith@smc.edu or Katya Rodriguez at Rodriguez_Katya@smc.edu.



West Los Angeles College

Program Name	Business Programs
Website	www.wlac.edu/Business/index.aspx
Competencies Focus	Courses are offered in Accounting, Business, Entrepreneurship, Finance, Law, Management, Marketing, Small Business Management, Paralegal Studies and Real Estate.

A degree in management is available; curriculum is for those who may go into business for themselves and for those who are already in business for themselves, but want to strengthen their entrepreneurial and managerial skills. Coursework is designed so that students understand the financial, managerial, marketing, accounting, legal and practical day-to-day decision-making concerns of those in small businesses.

For more information, contact Gerald Ludwig, Division Chair at Ludwiger@wla.edu.